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Europass 2 years celebrations

What we did so far?

NECs Meeting in Bratislava

29-30 September 2022

www.europass.eu



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On the Europass website

Announcement Banner



News Article

Celebrating two years since launch of the new Europass

The new Europass was launched in July 2020. With more than **45 million visits** to the website and close to **4 million Europass profiles** created so far, Europass will keep improving to suit the needs of its users and the trends of the European job market and learning ecosystem.

Carousel item on homepage



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**“ Highlighted
achievements and tools**

Social media channels

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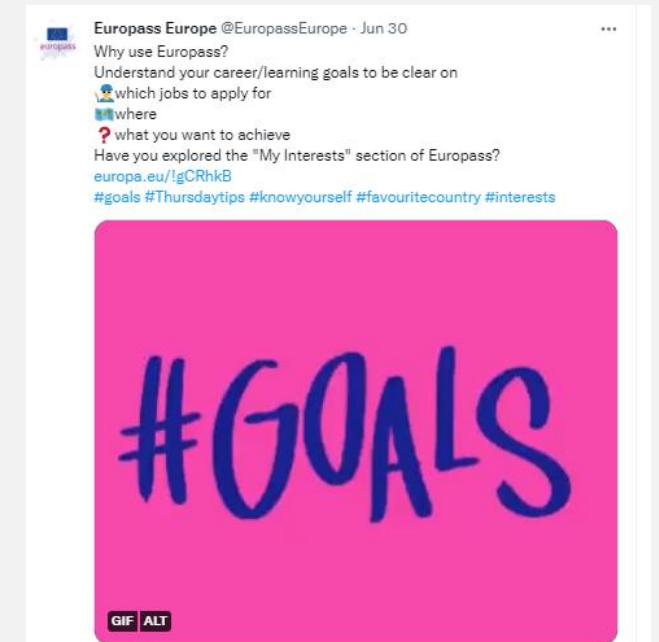
On social media – Why europass?



A secure space



Understanding Skills



Reflecting on goals

www.europass.eu

On DG EMPL's channels

- ✓ Close to **4** million Europass profiles
- ✓ More than **44** million visits to the platform
- ✓ Users from over **100** countries
- ✓ Available in **30** languages, incl. 🇪🇺

Take the next step in your career with Europass 🚀

👉 europa.eu/!wqDPpK



News article on the EU social website

💡 Reflect on your [#skills](#) and understand your learning and career goals

@EuropassEurope



Tweets and FB posts on EU social accounts



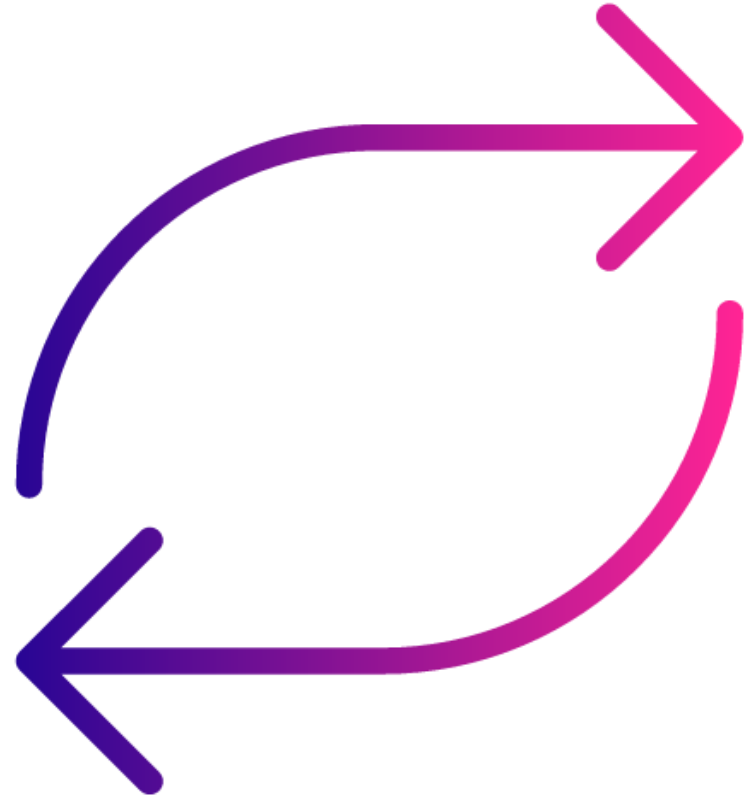
Interview on the internal website



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Did you miss it?

**Never too late to
repeat the message!**





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Thank You

Questions and Answers

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