

1. Name of the Certificate ¹

Field of study 3447 K digital media graphic designer

2. Translated title of the Certificate ²

Grafik digitálnych médií (sk)

3. Profile of skills and competences

The holder of the certificate is able to:

- prepare a work plan and determine the work procedure for creating digital media based on the parameters of the assigned order,
- select and prepare the necessary tools, machines and devices, materials and aids necessary for a specific technological process and use them efficiently,
- apply knowledge of computer science, applied computer technology and graphic design during the graphic design of the digital media,
- master the procedures of graphic preparations of materials and have a grasp of procedures for digital media production,
- use applications for processing words, images, sequences and programs for publishing texts and images,
- use data storage, cloud systems available at the workplace,
- create static photography, photographs of objects via studio photography, photography of architecture, journalistic photographs and macro photographs,
- create prototypes of the appearance and functionality of the digital application, responsive adaptive graphic layout of websites in a unified graphic style for individual parts of the websites,
- create a dynamic comprehensive website using the latest technologies in accordance with internationally accepted standards,
- apply SEO retrieval of backlinks for published digital media, effectively promote digital media using online marketing,
- design and process the complete graphic identity of a company,
- create an original vector image,
- work with digital cameras, create and edit video sequences and export data to appropriate formats,
- create an e-publication with navigation,
- observe the principles of safety at work and occupational hygiene,
- apply the principles of environmental protection.

4. Range of occupations accessible to the holder of the certificate ³

The graduate can find employment in professions in the field of producing digital media published especially on the internet. The graduate can also find employment in advertising agencies and graphic studios in the creation of multimedia products, web design, etc.

Examples of possible job positions: digital media graphic designer, front end digital media developer, graphic for digital media, graphic designer of web applications, graphic and animator for 2D/3D graphic, online graphic

¹ In the original language. | ² If applicable. This translation is not legally binding. | ³ If applicable.

The Certificate Supplement provides additional information to the certificate and as such it is not legally binding. Its format is based on the Decision No 2018/646 of the European Parliament and of the Council of 18th April on a common framework for the provision of better services in the field of skills and qualifications (Europass) and on repealing Decision No 2241/2004/EC.

For the purposes of a document issued in Slovakia, a certificate encompasses any document as specified in the Decree of the Ministry of Education of the Slovak Republic No. 326/2008 Coll. on the Types and Pertinent Details of Certificates and other Educational Forms, including Methods for their Recording and Archiving.

designer, digital graphic designer.

5. Official basis of the certificate

Body awarding the certificate

Authority providing accreditation / recognition of the certificate

Ministry of Education, Science, Research and Sport of the Slovak Republic
Stromová 1
813 30 Bratislava
Phone: +421 2/59 374 111
www.minedu.sk

Level of the certificate (national or European) ¹

Grading scale / Pass requirements

Full secondary vocational education
SKQF/EQF: 4
ISCED 354

1 – excellent
2 – praiseworthy
3 – good
4 – sufficient
5 – insufficient

Access to education leading to higher levels of education ¹

International agreements on the recognition of qualifications ¹

University, 1st degree, ISCED 655, 645, 665
University, 2nd degree, ISCED 766, 767

Legal basis

Act No. 245/2008 Coll. on Education and Training (Education Act) and on amendment of certain acts; Act No. 61/2015 Coll. on Vocational Education and Training and on amendment of certain acts; Decree of the Ministry of Education of the Slovak Republic no. 318/2008 Coll. on the completion of studies at secondary schools, as amended.

6. Officially recognised ways of acquiring the certificate

Successful completion of the four-year training program in the given field of study by passing the school leaving examination.

7. Additional information

After successful completion of the training program in the given field of study the graduates receive a certificate confirming their passing of the school leaving examination and a vocational certificate.

Entry requirements ¹

- lower secondary education, ISCED 244
- fulfilment of prerequisites in the admission procedure

More information (including a description of the national qualifications system)

Ministry of Education, Science, Research and Sport of the Slovak Republic, Study and Training Group
<https://www.minedu.sk/18673-sk/studijne-a-ucebne-odbory-sauo/>

National Europass Centre

State Vocational Education Institute
Bellova 54/a,
837 63 Bratislava
europass@siov.sk
www.europass.sk



¹ If applicable